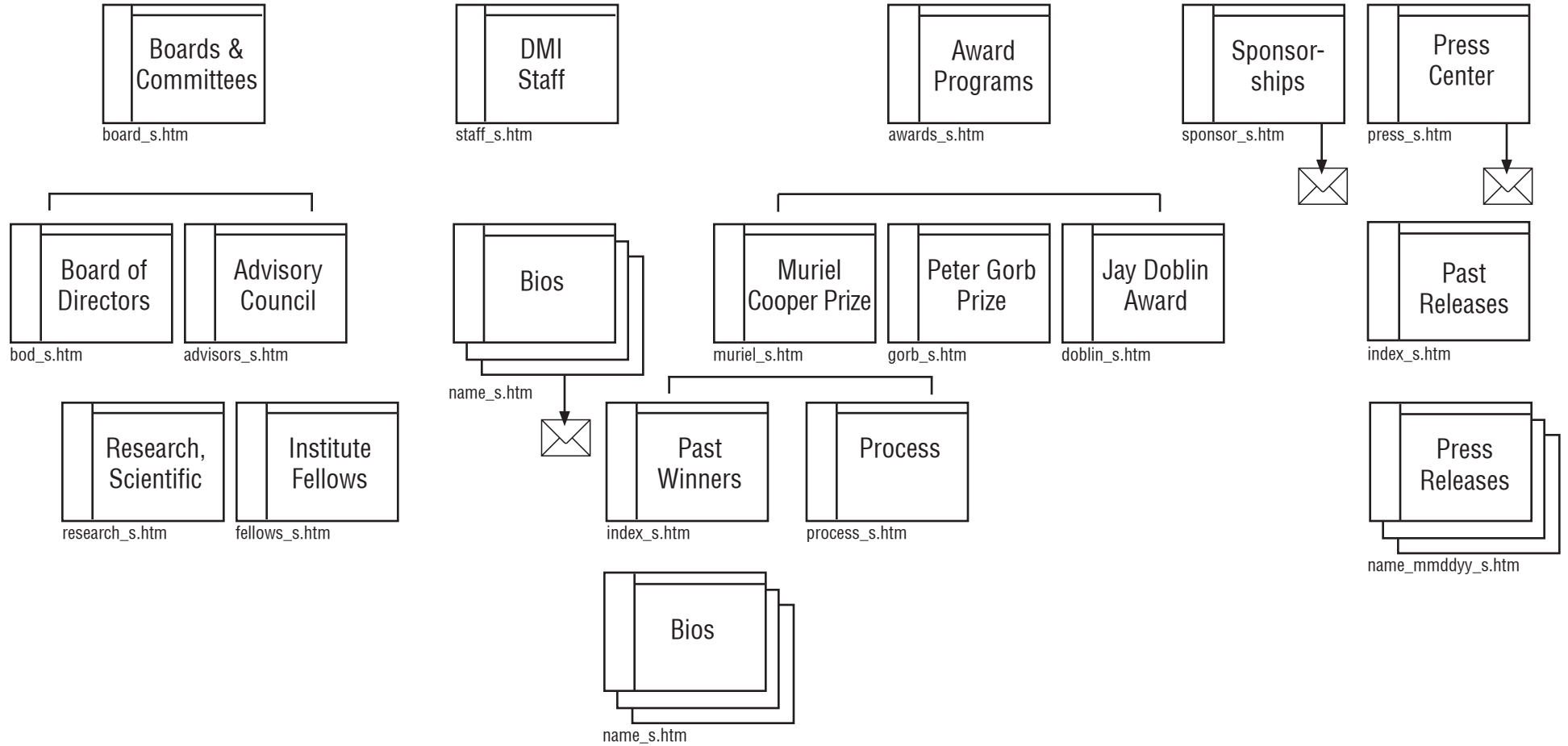




Third-level pages



Home Page

Design Management Institute - Microsoft Internet Explorer

FREE SUBSCRIPTION JOIN DMI CONTACT US HELP

MEMBER CENTER CONFERENCES EDUCATIONAL PROGRAMS DMI PUBLICATIONS DMI RESEARCH ABOUT DMI JOB BANK

The International design management authority, resource, and advocate.

WELCOME TO DMI

LOG IN

INTEREST AREAS

RESOURCE LINKS

Search ..

SITE MAP

PRIVACY

LEGAL

ABOUT THIS SITE

Tom Peters Webcast Highlight of 25th Annual Conference

The standing room only DMI webcast of Tom Peters' keynote presentation Design as Advantage #1 captures his dynamic style and challenging tone. If you missed seeing the live webcast, you can still [view this engaging presentation](#) now through mid-January 2001. You can launch the webcast once you register.

Seminar: Managing the Corporate Design Department

Held in Atlanta, Georgia, December 7-8, 2000. Gain the tools to achieve your career goals. [Register now.](#)

Salary Survey

DMI has researched and published the results of the [1999-2000 Professional Profile Survey](#). Salary-related findings include the average salary for a design manager, the states with the highest average income for design managers, the difference in average income between male and female design managers, and at what range this discrepancy is most severe.

Amsterdam Conference Will Focus on Shaping Customer Expectation and Experience

With the new technologies being developed everyday, richer, more complex experiences are possible for customers in both product and service arenas. Consequently, there are new and profound responsibilities design managers and their colleagues must meet. There are effective approaches and methods to meeting these challenges and this conference will examine several of them. [Get more details.](#)

Fall Issue of DMI Journal Now Available

The latest issue of the Journal celebrates the value of design to the business enterprise and offers insights on this asset's contributions to both strategic vision and day-to-day tactical decision making. [Order journal.](#)

DESIGN MANAGEMENT JOURNAL
Merging Design and Business Strategies
The Strategic Design as Organizational Advantage

Home page uses the following styles:

Main headline is **bannerred**

Secondary headlines are **sideheaded**

First paragraph in main area uses a paragraph style of **none**.

Second, third, etc. paragraphs in main area are **second**.

Paragraphs in right column are **sidetext**.

index.htm

Second-Level Pages

Member Center - Microsoft Internet Explorer

DM I
DESIGN MANAGEMENT INSTITUTE

MEMBER CENTER | CONFERENCES | EDUCATIONAL PROGRAM | DMI PUBLICATIONS | DMI RESEARCH | ABOUT DMI | JOB BANK

NEWS | MEMBERSHIP TYPES | MEMBER APPLICATION | MEMBER ORGANIZATIONS | MEMBER DIRECTORY | BULLETIN BOARD | SEMINAR NEWS

MEMBER CENTER

Home > Member Center

LOG IN

INTEREST AREAS

RESOURCE LINKS

Search...

The Inside Track

This Center provides design management professionals with leading-edge information, networking opportunities, and resources in the field.

DMI draws members from all over the globe. Currently, 29% of DMI members come from outside the United States, and represent 35 different countries including:

Australia	Hong Kong	Romania
Belgium	Hungary	Scotland
Brazil	India	Singapore
Canada	Ireland	South Africa
Chile	Italy	South Korea
China	Japan	Spain
Columbia	Malaysia	Sweden
Czech Republic	New Zealand	Switzerland
Denmark	Norway	Taiwan
Finland	Philippines	The Netherlands
France	Portugal	United Kingdom
Germany	Republic of Vanuatu	

MEMBERS BY ORGANIZATION TYPE

PUBLIC SECTOR	26
OTHER	44
ACADEMIC	134
CORPORATE	417
CONSULTANTS	422

INTERNATIONAL MEMBERS BY CONTINENT

S. AMERICA	8
AFRICA	3
ASIA/PACIFIC	34
N. AMERICA	51
AUSTRALIA	30
EUROPE	143

member_s.htm

Gregory Colquhoun Corporation
Brand/Corporate Identity

Angela Dumas
Senior Associate, Judge Institute
Cambridge University
Academic

Penzenick Gansner
Senior Consultant
SCAN Communication Management
Brand/Design Management

▲ TOP OF PAGE

Jessica He Hama
Partner

Second-level pages use the following styles:

Main headline is **banner[sectioncolor]**.

Secondary headlines use varying styles.

First paragraph in main area uses a paragraph style of **none**.

Second, third, etc. paragraphs in main area are **second**.

Headlines in right column are **sidehead**.

Paragraphs in right column are **sidetext**.

Second-level pages have a "breadcrumb trail", which starts with Home [space] > [space] title of this page. The style is **path**. On second-level pages, 'Home' is a link to the home page. The second-level page (the one you're on) is not a link.

Ex: [Home](#) > Member Center

Long pages use the Top of Page gif (images/btn_top_of_page.gif) as needed to return users to the top of the page. Uses style of **second**,

Static pages also have page descriptions and keywords (head information in Objects window in Dreamweaver) to enable site search.

Third-Level Pages

Membership Types - Microsoft Internet Explorer

DM I DESIGN MANAGEMENT INSTITUTE

MEMBER CENTER

Home > Member Center > Membership Types

Benefits by Membership Types

DM I's membership program assists design managers in their professional development, and through its initiatives provides a vital resource for the mutual sharing of expertise.

DM I offers four types of individual memberships and four types of group memberships. The following chart compares the benefits:

MEMBER BENEFITS	INDIVIDUAL LEVEL				GROUP LEVEL		
	STUDENT	ACADEMIC	PROFESSIONAL	ACADEMIC GROUP	PROFESSIONAL	ORGANIZATION	FORUM
Annual Fee	\$150 Old \$175 Ind I	\$400	\$388	\$500	\$1600	\$2200	\$5400
Listed Members	1	1	1	4	4	8	12
DM I Journal Subscriptions	1	1	1	4	4	8	12
Member Directory Copies and Listings	1	1	1	4	4	8	12
Conference Early Registration Privileges	—	Yes	Yes	Yes	Yes	Yes	Yes
Conference Discounts	—	10%	10%	25%	10%	25%	30%
Conference Fee Credits	—	—	—	—	—	—	\$1500
Discount on DM I Publications	10%	20%	30%	38%	10%	20%	30%
Complimentary Copies of Case Studies	—	3	3	3	3	3	12
Complimentary Copies of Salary Survey	—	1	1	4	4	8	12
Access to DM I Library	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Link on DM I Web Site	—	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity for Ad in Annual Directory	—	Yes	Yes	Yes	Yes	Yes	Yes
Discount on Ads in DM I Web	—	10%	10%	18%	10%	10%	30%
Special Forum Benefits	—	—	—	—	—	—	detail

MEMBERSHIP TYPES

- [Student](#)
- [Academic Individual](#)
- [Academic Group](#)
- [Professional Individual](#)
- [Professional Group](#)
- [Professional Organization](#)
- [Forum](#)

TOP OF PAGE

Third-level pages use the following styles:

Main headline is **banner[sectioncolor]**.

Secondary headlines use varying styles.

Headlines in right column are **sidehead**.

Paragraphs in right column are **sidetext**.

First paragraph in main area uses a paragraph style of **none**.

Second, third, etc. paragraphs in main area are **second**.

If a third-level page has sections below it, the sections are displayed in the left column. Each section is a link to that page. The style is **topic**. A gif file is used to display the name of the third level section, in this example, Membership Types.

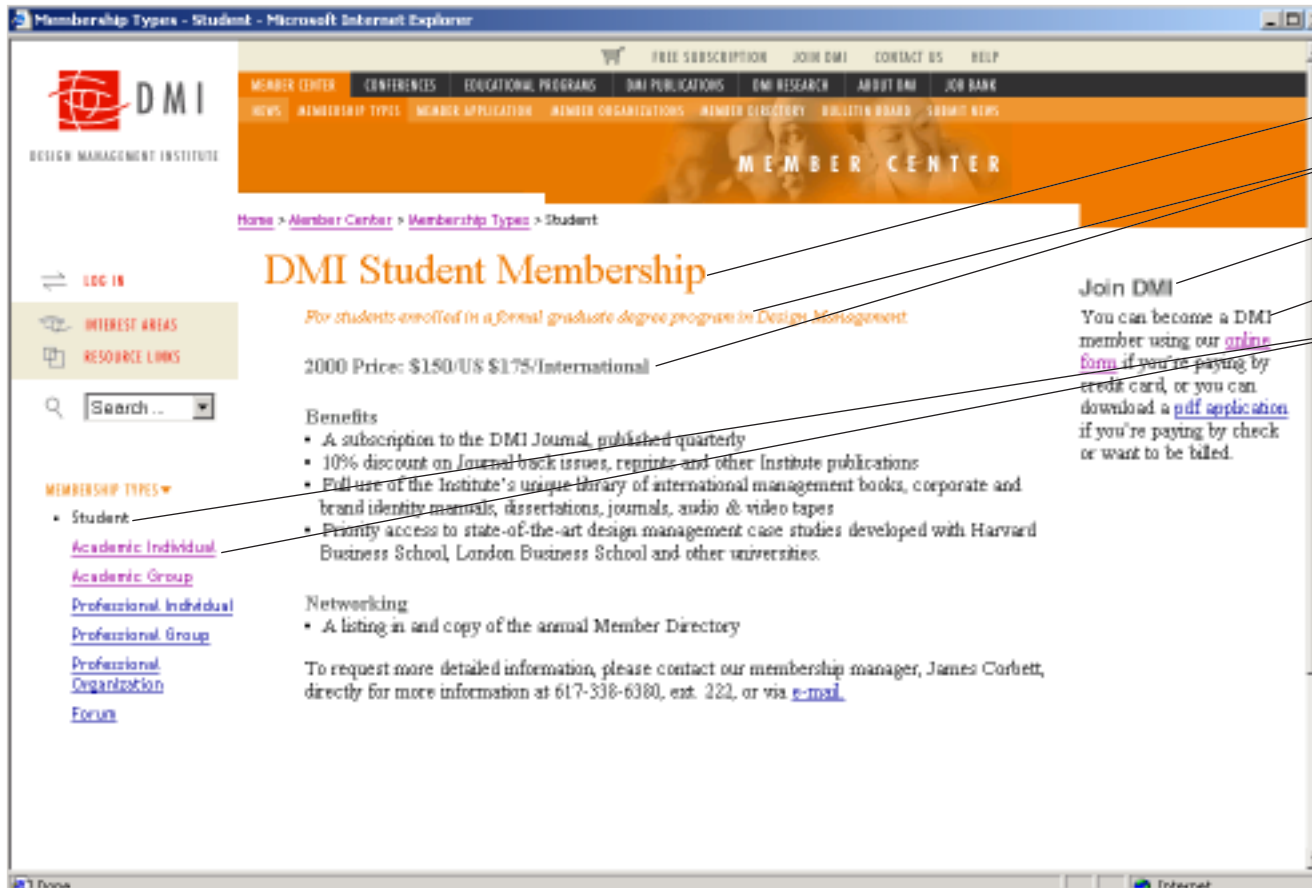
Lower-level pages also have a "breadcrumb trail", which starts with Home [space] > [space] title of this page. The style is **path**. Each page in the trail that leads to the page being viewed is a link to that page. The last page in the trail, which is the page being viewed is not a link.

Ex: [Home](#) > [Member Center](#) > Membership Types

Long pages use the Top of Page gif (images/btn_top_of_page.gif) as needed to return users to the top of the page. Uses style of **second**,

Static pages also have page descriptions and keywords (head information in Objects window in Dreamweaver) to enable site search.

Fourth-Level Pages



types_stud.htm

Fourth-level pages use the following styles:

- Main headline is **banner[sectioncolor]**.
- Secondary headlines use varying styles.
- Headlines in right column are **sidehead**.
- Paragraphs in right column are **sidetext**.
- In the left navigation menu, the name of the selected page is preceded with a bullet, then two spaces (from the Characters menu under Objects), and uses the style **select**. It is not a link. The other fourth-level pages are links and use the style **topic**.

Lower-level pages also have a “breadcrumb trail”, which starts with Home [space] > [space] title of this page. The style is **path**. Each page in the trail that leads to the page being viewed is a link to that page. The last page in the trail, which is the page being viewed is not a link.

Ex: [Home](#) > [Member Center](#) > [Membership Types](#) > [Student](#)

Long pages use the Top of Page gif (images/btn_top_of_page.gif) as needed to return users to the top of the page. Uses style of **second**,

Static pages also have page descriptions and keywords (head information in Objects window in Dreamweaver) to enable site search.

DMI News



news_s.htm



"article_title".htm



"pres_mmm_mmm".htm



"inst_article_title".htm



"2nd_op_article_title".htm

DMI News has a main page (3rd level page) and four sections (4th level pages).

The main news page has all current news headlines. Each headline links to the full story. The full story may be on another part of the site, such as book reviews (publications/books/review) or it resides in the news section under one of these four sections.

When a news story is no longer current, its link moves from the main news page to Past News (index_s.htm). The stories are organized alphabetically, by year.



index_s.htm

Member News



news_s.htm



career_\"mmm_mmmyyyy\".htm



alliances_\"mmm_mmmyyyy\".htm



comaward_\"mmm_mmmyyyy\".htm



shorts_\"mmm_mmmyyyy\".htm



wk_sh_\"mmm_mmmyyyy\".htm

Member News has a main page (3rd level page) and five sections (4th level pages).

The main news page has all current news headlines. Each headline links to the full story. The full story resides in the member news section under one of these five sections.

When a news story is no longer current, its link moves from the main news page to Past News (index_s.htm). The stories are organized alphabetically, by year.



index_s.htm